



MINUTES FOR OUR MEETING ON AUGUST 08, 2019

Location:

916 Springdale Rd.
Austin, Texas 78702

Agenda

1. We were contacted by the Peruvian consulate in Houston to help them plan their mobile consulate in Austin on Sept 21st. Our Committee was tasked with securing a location in Austin.
2. Fall festival 2019, we reached out to 2 different Peruvian dance groups to perform on the festival, we also plan the kids activity.
3. Angela Salas (ALSC Vice-Chair) was selected to represent our Committee on the ASCI International Ball Festival.
4. St. Edwards University will have students from its MBA Capstone class visiting Perú to engage in projects with Peruvian companies as part of the Capstone class. Our Committee was asked to secure a company willing to collaborate with the students.
5. We talked about having a 3-day event promoting Perú's culture in Austin during 2020.
 - a. Priority items: create a budget, form Sub-Committee, select possible dates, create press kit, create branding for event
 - b. Define Sponsors: Pisco Porton/La Caravedo, Inka Foods, Goya, Yape, Local Peruvian Businesses, Media Sponsors (Canal Sur, Sur Perú, Univision, Telemundo)
 - c. Define Program/Activities: Literature, Education, Culture, Gastronomy, Technology/Innovation.
 - d. Determine if an Evening GALA is feasible.
 - e. Determine Target Audience

Next meeting October 15th, 2019.