



MINUTES FOR OUR MEETING, AUGUST 14, 2021

Location:

Virtual Conference Call

Agenda

Passport to the World Festival is going virtual this year

- All Sister City Committees are asked to submit a pre-recorded video of 5 minutes or longer showcasing an activity, music, food, language, etc... from/about your sister city.
- Video must be filmed in Landscape/Horizontal mode
- ASCI will interview someone from your Committee to introduce the video
- ASCI can edit the video for us

Deadlines:

- Submit ALSC proposal: August 26
- Submit ALSC video: September 21

Need to do: Confirm if ALSC will participate or not

CALL TO ACTION:

- Committees to submit their activity proposal with an explanation to use for marketing by August 26
- Committees to upload their video IN HORIZONTAL LANDSCAPE MODE to the ASCI Google Drive by September 21



Event: ASCI Passport to the World

Location:

- Online, livestreamed to Facebook Live, posted to YouTube, website, newsletter
- <https://www.facebook.com/austinsistercities>
- <https://www.youtube.com/channel/UCVJIFb8cTAKXswU9ZuG3C5Q>

Date: Sunday, October 18 at 1pm

Actions:

1. Each Committee provides a pre-recorded video related to their sister city. Length 5-60 minutes. Music, art, kid activity, food, etc.
2. Zoom interview with each Committee sharing about their Committee, the history and the activity in the video. Kristie can help with this.
3. Graphics: Need graphic for the event - Fernando can help?
4. Promotion: Facebook promotion - Kristie can help with this
5. Promotion: Website, Facebook, newsletter, online calendars (512Austin) - Canan
6. Would the library also promote the event since we will be going back there in 2021?
7. Kristie to edit videos
8. Canan to post individual videos to YouTube, website and later distribute in newsletters
9. Bianca to set up livestream of compiled video to be aired on Facebook Live
10. Marianne to connect with past Passport sponsors. Need logo to include on graphic, promo, video and newsletter.
11. Committees to submit their activity proposal with an explanation to use for marketing by August 26.
12. Committees to upload their video IN HORIZONTAL LANDSCAPE MODE to the ASCI Google Drive by September 21



ARTIST: MAXIMO LAURA ([click](#) for info)

Name: Lynne Brotman

Email Address: lcbrotman1234@gmail.com

Subject: Artist from Lima

Message: Dear Señor Nieri,

I am a fiber artist located in Austin, Texas, and I am bringing a prestigious artist from Lima/Cusco, Peru to Austin in September of 2021 to teach weaving/tapestry classes. Perhaps, you know of him, Maximo Laura. He seldom travels to the U.S., but he has agreed to teach a 5-day workshop at my studio in East Austin.

His work has earned many awards, including “National Living Human Treasure” of Peru, “Manos de Oro” (Golden Hands) of Peru, “National Amauta of Peruvian Craft”, “Master of Iberoamerican Craft” and the UNESCO Prize for Latin America.

I want to make his visit special, and I am looking for support from the Peruvian community. Perhaps a reception given in his honor and an exhibit of his incredible tapestries. I was hoping you might be able to help me in this regard.

Please contact me if you are interested.

Lynne Brotman (<https://www.facebook.com/fiberartlynnebrotman/>)

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