



AUSTIN - LIMA
SISTER CITIES



ANNUAL REPORT 2017



Submitted by:
FERNANDO NIERI
Chair, Austin-Lima Sister Cities

Austin-Lima Sister Cities (ALSC) is a member of the main organization Austin Sister Cities International. Our organization strengthens the relations between Austin and Lima through shared activities to raise awareness of Lima, Perú and Peruvian culture in Austin.

Founded in November 1981, during the term of Mayor Carol Keeton McClellan, Austin-Lima Sister Cities was established for the purpose of interchanging cultural, historical and peaceful thoughts, concepts and beliefs.

Our mission is to foster cultural, educational, entrepreneurial and humanitarian exchange between Austin and Lima.

As a non-profit, ALSC ensures that the people who join the committee are willing to put in the effort and work that it takes to make our organization successful. It is the committee's responsibility to create and constantly review a statement of mission and purpose that articulates the organization's goals, means, and primary constituents served.

The Committee ensures that all members have the moral and professional support they need to further the goals of the organization and enhance the organization's public standing.

Kind regards,

Fernando Nieri

Chair



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Fostering cultural, educational, entrepreneurial and humanitarian exchanges.

1. List Committee Members (*list offices first and indicate office*) with County of Residence and Contact Information.

NAME	COUNTY	EMAIL
Fernando Nieri	Travis	chair@austinlimasistercities.org
Angela Salas	Travis	vicechair@austinlimasistercities.org
Alejandro Pedemonte	Travis	engagement@austinlimasistercities.org
Vanessa Arrieta	Travis	volunteer@austinlimasistercities.org
Totty Pedemonte	Travis	secretary@austinlimasistercities.org

The members of the Austin-Lima Sister Cities committee have regular meetings to discuss the organization activities, plans, and upcoming events. These meetings are usually held on a monthly basis.

2. List Committee meetings with the minutes of one meeting attached.

DATE	LOCATION	TYPE
12/28/2017	PICNIK Restaurant	Chair, Vice-Chair & Engagement
12/05/2017	YUYO Restaurant	Full Committee
10/18/2017	916 Springdale Rd, 78702	Full Committee
09/20/2017	916 Springdale Rd, 78702	Full Committee
08/10/2017*	916 Springdale Rd, 78702	Full Committee
07/05/2017*	916 Springdale Rd, 78702	Full Committee
06/21/2017	916 Springdale Rd, 78702	Full Committee
06/15/2017	916 Springdale Rd, 78702	Full Committee
06/07/2017	916 Springdale Rd, 78702	Full Committee

**Minutes enclosed*



AUSTIN - LIMA SISTER CITIES

MINUTES FOR OUR MEETING, AUGUST 10TH, 2017

Location:

916 Springdale Rd

Agenda

- Recap of the events held in July, during the visit of Peruvian Congressmen in Austin. We reviewed our performance and activities during the events and agreed on areas we could improve for the next visit.
- Decided to work on a list that identified the ways ALSC could benefit from the relationship created with the Peruvian Congressmen and the Political analyst that accompanied them. The main objective is to strengthen the ties between Austin and Lima.
- Reviewed and discussed future events organized by outside parties that involved Peru.
- Discussed the possibility of creating a program that invited Peruvian college students to Austin for internship opportunities.
- A monthly newsletter will be created to inform the community of the activities of ALSC.
- The Chair and Vice Chair agreed to be part of the Fall Festival Planning Committee and a walkthrough was scheduled at the event venue.
- Agreed to have an “open to the public” meeting every 2 months, in order to have more interaction and participation from the community, listen to ideas and consider them for future plans. It’s important for ALSC to identify the resources and partnerships that may be available within the community.
- The meeting will have room for agenda items proposed by the community. The community will only be able to participate of the items proposed publicly. We will encourage the public to submit their ideas and suggestions via our website.
- Discussed our participation at the Fall Festival. Alex Pedemonte designed the booth, and Totty Pedemonte was in charge of contacting the dancer that would represent Peru. Fernando Nieri was in charge of designing the graphics for ASCI, and also put together the information for Lima’s Fact Sheet. Vanessa Arrieta was in charge of the food samples that would be provided. Angela Salas was in charge of the kid’s activity and setting up the booth.
- The first Marinera Coronation is to take place on October 2017. ALSC will assist the organizers as needed.
- Reviewed the requirements to remain an active committee. The Committee’s Annual Report is an important obligation; we discussed that a timely submittal was important, to avoid becoming inactive.

Next meeting scheduled for August 30th 2017



AUSTIN - LIMA SISTER CITIES

MINUTES FOR OUR MEETING, JULY 5, 2017

Location:

916 Springdale Rd

Agenda

Our agenda included the following:

- **Visita de Congresistas:** Conversamos sobre la información actualizada sobre la visita de los congresistas. Global Austin confirmó cuales son los congresistas que visitarán Austin.
- **Welcome Reception:** Se discutió sobre opciones para la recepción de bienvenida de los congresistas. Evento será privado y con un mínimo número de participantes/invitados: Comité ALSC, Host Families, Organizadores, miembros de la mesa directiva de ASCI y Congresistas.
- **Farewell Dinner:** Esta cena será pequeña y con los mismos invitados que participaron en la recepción de bienvenida.
- **Public Farewell Reception:** Se realizará en Takoba y es abierta al público. Asociaciones organizadoras asistirán al evento así como otras personas invitadas.
- **Invitación a Cónsul:** Se contactó al Cónsul para invitarlo a las recepciones de bienvenida y despedida pero no puede asistir.
- **Website:** Hicimos una penúltima revisión del website para alistarlo a ser puesto en vivo.
- **Visita con Jake (Vice Chair de ASCI)**
 - » Invitar a Recepción de Bienvenida y Despedida para Congresistas
 - » Discutimos la posibilidad de crear un DBA bajo ASCI para que cada Sister City pueda recibir donaciones online.
 - » Analizamos opciones para realizar donaciones online via Paypal, Amazon Smile, etc.

Next meeting July 12th, 2017.

3. List of 2017 Activities with date, location, and number of participants from Austin and the Sister City.

a. PERUVIAN MEMBERS OF CONGRESS

The Austin-Lima Sister Cities committee was honored to welcome the first delegation of Peruvian Members of Congress to Austin. The delegation was part of the 10-day program sponsored by Open World Leadership Center. The delegates started their program with an orientation session in Washington DC, before arriving in Austin on Friday, July 14, 2017. The primary focus of the program was centered on Accountable Governance in the American System.

The congressmen that visited Austin were Alberto De Belaunde, Edmundo Del Águila Herrera, Edwin Vergara Pinto, and Miguel Ángel Torres Morales. The group was accompanied by Francesca Varda, a member of the American Embassy in Perú, that served as their Facilitator and Interpreter.

While in Washington, the delegates met with several members of Congress as well as the Peruvian Ambassador. The main purpose of the visit was to learn about Accountable Governance in the American System.

In Austin, the delegates met with their American counterparts, community leaders, and faculty members to gain a better understanding of the process in the United States. For Austin-Lima Sister Cities, this visit also served to reinforce our deep cultural ties, explore a productive joint future and, ultimately, about fortifying the link between Austin and Lima.



From left to right: Alex Pedemonte, Angela Salas, Edmundo Del Águila Herrera, Vanessa Arrieta, Totty Pedemonte, Alberto De Belaunde, Francesca Varda, Fernando Nieri, Edwin Vergara Pinto, Miguel Torres Morales y Jokabeth Vallejo.

WELCOMING RECEPTION



Date: Friday, July 14th
Location: 916 Springdale Rd



Attendees from Austin: 20
Attendees from Sister City: 5

FAREWELL RECEPTION



Date: Wednesday, July 19th
Location: Takoba Restaurant



Attendees from Austin: 60+
Attendees from Sister City: 5

b. PASSPORT TO THE WORLD



The Austin-Lima Sister Cities committee was honored to participate in the ASCI's Annual Fall Event: Passport To The World.

Austin-Lima Sister Cities invited all its followers to the Passport To The World event, in which people were able to learn about the history, culture and traditions of the different sister cities and especially Lima. The Committee prepared a fact sheet, which provided fun facts and information about Lima, Perú.

This was a free family-friendly event with Live Performances & Kids Activities. Amongst the performances, Ms. Nicole Vidal, Peruvian Champion of Marinera Norteña, danced "Sacachispas"



Day: Saturday, November 4th
Location: ACC Eastview Campus

Attendees from Austin: 275+
Attendees from Sister City: 3



4. | [List of Proposed Activities in 2018.](#)

The Austin-Lima Sister Cities committee is in the process of creating its strategic plan for 2018. Our committee is planning the following activities:

PERÚ IN SOUTH BY SOUTHWEST 2018

ALSC has partnered with PromPerú, the governmental agency that promotes the Image, Trade and Tourism of Peru.



We are in the process of finalizing the logistics of bringing Perú to SXSW for the first time.

Perú will have a booth in the Trade Show as well as a *Casa Perú*, an official SXSW venue. Panelists, performers and activities will be announced around mid-February.

PERUVIAN MEMBERS OF CONGRESS - 2ND VISIT

A repeat visit of Peruvian members of Parliament will be happening in mid-July. A second group of members of the Peruvian Parliament, together with their interpreter, will be coming to Austin during the summer. ALSC, Friendship Force, and Global Austin folks have been invited to repeat this program with Open World in 2018.

YOUTH & EDUCATION INITIATIVES

Starting in February, the ALSC Committee will be in conversations with Ms. Robin Lerner, President and CEO of the Texas International Education Consortium the Texas (TIEC) to develop youth and education initiatives between Austin and Lima. Ms. Lerner has an extensive background in international relations, government, and educational affairs. More information will be available in mid-March.

PERÚFEST 2018

ALSC is organizing a festival to commemorate the 197th Independence Anniversary of Perú. This year, the program will introduce the richness of the Peruvian culture through cinema, music, and gastronomy. This celebration of Peru's historical legacy is scheduled to be in July, and will be open to the public.

5. Fundraising Activities: List events and amounts raised.

The Austin-Lima Sister Cities committee did not have any fundraising-related activities during 2017. Since this was the first year for the new committee members, we focused our efforts on resume the basic functions and initiatives of ALSC. Our committee is planning fundraising initiatives for 2018.



6. | Economic Impact of Activities.

DATE	ACTIVITY	LOCATION	ATTENDEES	DESCRIPTION	AMOUNT
06/28	ASCI Meeting	City Hall	20+	Food for ASCI's monthly meeting	\$142
07/14	Welcome Reception	Chair's Office	20	Welcoming Reception for Members of the Peruvian Congress	\$369
07/19	Farewell Reception	Takoba	60+	Farewell Reception for Members of the Peruvian Congress	\$345
11/04	Austin World Tour	ACC Eastview	275+	Booth Decor, Promo Items & Food	\$250
				TOTAL	\$1,106

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